



CALLING ALL LOCAL ARTISTS

...Fernie Alpine Resort is looking for an Elk Valley artist to feature their artwork on one of our terrain park rail features. The artist will be part of our "Live Painting Event" on Saturday, June 24th in the main plaza. Interested artists must submit their concept sketch by Sunday, June 18th at 5pm (MST). A panel will decide the winning design and notify the artist by 5pm (MST) on Monday, June 19th. Full details on the application and submission parameters can be found below. The winning artist will receive a prize package plus exposure opportunities.

Art Submission Rules:

Artists must submit a mock up sketch of their proposed design. Please use the template provided and sketch your artwork. Colours that will be used can be explained in writing or included in the design.

Please note that all artists and submissions must fall within the following:

- 1) Artist must be a resident of the Elk Valley (Fernie, Sparwood, Elkford, Elko or Jaffray areas)
- 2) Artist must be available to paint on Saturday, June 24th at Fernie Alpine Resort
- 3) Artist should be comfortable painting in front of public in a "live painting" atmosphere
- 4) Submitted designs must include the Fernie Alpine Resort logo.
- 5) There is no specific theme for the artwork, however, as the rail will be on display to the general public, all designs must be non-offensive and family friendly.
- 6) When thinking about the design concept please keep in mind that the finished canvas (the rails) will be on display in the snow.
- 7) Other than the Fernie Alpine Resort logo – no other corporate branding/logos will be permitted on the design.
- 8) Designs must be submitted via email to events@skifernie.com by Sunday, June 18th at 5pm (MST).

Chosen Design:

The winning design will be chosen by a panel at Fernie Alpine Resort and the artist will be notified on **June 19th**. The chosen artist will receive the following:

- Participation in the Live Painting Event on Saturday, June 24th, 2017
- Prize package plus a \$100 RCR Gift Card and Artschool Skateboard Deck
- Artist Interview and Feature on the Fernie Alpine Resort website's "Stories" blog
- Blog post to include links to artist website & social media pages (if available)
- Artist will be featured on Fernie Alpine Resort social media channels leading up to and during the live painting day, as well as during the 2017/2018 season once the rail is up on snow.

*The artist selected will be asked to list colours and type of paint required for their design ahead of time (ie. spray or acrylic house paint) and if there's any other supplies they need. These will be available for them upon the day of the event.



RAIL DESIGN TEMPLATE

NAME: _____

AGE: _____ EMAIL: _____

A large, empty rectangular area with a thin black border, intended for the design of the rail. The top edge of this area is decorated with a thick, dark grey horizontal bar that has a rounded end on the right side.

Artists to include logo. Please note colour of logo can change to suit the design.

LIST OF COLOURS NEEDED: